

# SIMON JOHNSON

## INSTAGRAM FOOD STYLIST/SOCIAL MEDIA MANAGER

Is your dream job all caviar and truffles? Do you spend more time photographing food on your phone rather than eating it? Could you spend days styling, tasting and crafting delectable spreads?

Simon Johnson is on the hunt for a full-time Social Media & Content Manager aka our Instagram Food Stylist.

To show us what you're made of, pick any Simon Johnson product, style it, shoot it and post it to Instagram using the hashtag **#hiremesimon** and tagging **@SimonJohnsonProvidore**.

### ABOUT YOU

- You will be really, really passionate about food
- Obsessed with social media
- You'll eat out a LOT and be up-to-date with restaurant and food trends
- Enjoy styling and photographing food with a creative flair for writing outstanding accompanying descriptions of your latest creation
- You are organised, good at multi tasking with great attention to detail
- Excellent communication skills with excellent verbal and written skills
- A people person and good at presenting to others
- Proactive and enjoy working in a supportive, collaborative and passionate team environment

### YOU WILL

- Oversee and with great flair operate all the owned Simon Johnson social media channels
- Have deep knowledge of the main social channels, Instagram, Facebook, Twitter
- Understand how to extend content reach through well-executed social media activities
- Keep on top of social trends and how to leverage them for our audience
- Communicate closely with team members to timing of "camera ready" food
- Understand social channel reporting
- In collaboration with the broader team, liaise and manage weekly content updates for the Simon Johnson website - therefore an understanding + experience with modern CMS's is key
- Be responsible for the SJ email communications and therefore understand and fly Campaign Monitor like an expert
- Attend some of our cooking seminars and events to capture content for our owned channels
- Previous experience working in social or a marketing based role is a big plus

To apply for the Sydney based role, just pick any Simon Johnson product, style it, shoot it and post it to Instagram and use the hashtag **#hiremesimon** tagging **@SimonJohnsonProvidore**.

Located in Alexandria, Sydney at the Simon Johnson head office, with a state-of-the-art facility featuring test kitchens and tasting room for demonstrations and events. You will also be on site at the Sydney & national stores for events and in store activities.

Salary negotiable based on awesomeness.

You will report directly to Simon Johnson and his key product & events team.

**For more info visit [www.simonjohnson.com/hiremesimon](http://www.simonjohnson.com/hiremesimon)**